



ESTAR
BUSINESS
星中商务

Smarter Finance
Stronger Back-Office
Fueling Effortless Growth

EStar Business Services Pte. Ltd. Business Profile

One-stop Service for Global Expanding

Financial & Tax Nerve Hub –
Streamlining Your Path to Globalization



Whatsapp





About US

About EStar Business

We are a certified corporate service provider in Singapore, and specialize in delivering end-to-end back-office support solutions for overseas enterprises expanding into Singapore. From strategic planning to operational execution, we offer one-stop cross-border services to empower every stage of your internationalization journey.

Qualification of Founders

DENG Qiannan (Stella)
Founder, Managing Director



Stella, Master of Peking University China, is a holder of CICPA, CA ANZ and AICPA, Accredited Tax Advisor (ATA). As an experienced Finance & Accounting professional, she has more than 18 years' relevant working experience, including 10 years' working experience in KPMG China and KPMG Singapore, and then served as a senior management position in multinational commercial groups (e.g. as an Asia-Pacific Regional Finance Controller of Ant Group).

PEH Siew Wee (Siew Wee)
Founder



Siew Wee, Master of University of Michigan (Ann Arbor), has over 25 years of experience in venture, private equity and alternative investments, managing deals in Asia and China, and over 10 years of experience in real estate development, investment and management. He is also a founder of multiple Singapore entities, and has held senior positions in several financial institutions (e.g. Head, Business Development of HL Bank (Singapore) and High Net Worth Client Sales of SBI-E2 Securities (Asia) Private Limited.)

Comparative Advantages

- With deep insight into Singaporean accounting, tax and compliance systems, we provide professional liaison services with government including but not limited to IRAS, EDB, and MAS, to help enterprises secure gov policy support.
- Our self-developed, cutting-edge digital platform continuously enhances automation across front- and back-office workflows, driving the intelligent upgrade of professional services.
- We have successfully supported over hundreds of enterprises expanding into SG.



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Some of Our Clients



Our Qualification

- Corporate Service Provider (CSP) certified by ACRA Singapore
- Tax Agent registered by SCTP Singapore
- Employment Agency registered by MOM Singapore

Our Operating Address



Singapore

2 Venture Drive, #24-01, Vision Exchange, Singapore 608526



China

Room 538, 5th Floor, Haiyin Binbin Plaza, No. 1 Qiyi Road, Yuexiu District, Guangzhou City, Guangdong Province, China



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Core Strategic Benefits for Singapore Incorporation



Regional Value

- Highly Open Trade Regime and Liberalized Financial Environment
- Strategic Hub for the Free Movement of Capital, Goods, and Talent
- Operating Framework Aligned with International Standards
- Stable Currency and Financial Environment, etc.



Government Support/Incentive

- Extensive Free Trade Agreement (FTA) Network in Asia
- Low Corporate and Personal Income Tax Rates
- Attractive Tax Incentives for Both Companies and Individuals



Stable and Predictable Policy/Environment

- A Rule-of-Law Nation Based on the Common Law System
- Transparent, Clean, and Efficient Governance
- Stable Society with a World-Class Business and Living Environment



- Singapore is a major source of foreign direct investment (FDI) for other Southeast Asian countries
- As one of Asia's leading financial centers, it is home to a large number of local and international banks, supported by a robust yet business-friendly regulatory environment. With free capital flows, a mature system for attracting foreign talent, and a well-developed ecosystem of professional services, Singapore provides an ideal base for global investors and enterprises.



- Corporate income tax rate: Standard of 17%, lower to 6.4%/8.3% for first net profit of S\$200,000
- Individual income tax rate: Standard of 12 tier progressive rate, top at 24%. (Example: effective tax rate is 6% for S\$120,000, 12% for S\$240,000, and 20% for S\$1000,000.)



- Singapore is known as a “Garden City,” with nearly 50% green coverage, more than 347 parks, and 4 nature reserves. The government actively promotes neighborhood sports infrastructure and nationwide fitness initiatives, while public spaces are thoughtfully designed to enhance urban livability.
- Singapore offers an extensive education network with over 1,800 preschool institutions, 180 government and aided primary schools, approximately 35 international schools, 6 local universities, numerous private institutions, and a wide range of continuing education and adult training centers.



